



Laura Menozzi
Award

INNOVATION IN THE OENOLOGICAL SECTOR



NOTICE OF COMPETITION “LAURA MENOZZI AWARD”: INNOVATION IN THE OENOLOGICAL SECTOR

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1. Objective of the contest

This contest is designed and exclusively organized by AEB Spa (the “draw sponsor”) located Vittorio Arici, 104 – San Polo 25134 Brescia (Italia) and VAT N°04015140967, represented by the present legal person. This contest aims to promote and give visibility to professionals, in the area of oenology, that distinguish themselves in their work through research and innovation. The present contest is not among the prize competitions under the Inter-directorate decree of the Ministry of Economic Development of 5 July 2010.

2. Entry Requirements

The contest is exclusively for professionals of the wine industry, members of agricultural- oenological colleges, universities, research institutes, oenological companies and independent professionals from around the world.

Are only admitted to this contest, people considered adults by Italian law, meaning people above eighteen years of age.

One of the mandatory conditions to participate is that the research and techniques comply with the standards of the country of experimentation and of the Italian state. Each candidate (in the case of one person) or working group (in the case of a team made up of more than one person) can only present one experimentation.

Are excluded from this contest: AEB Spa Staff members, controlled companies or any subject, who, during the validity of this present contest, will be professionally involved with AEB Spa or its subsidiaries.

Registration to this contest is subject to the acceptance of the present conditions. This must be mentioned in the email that accompanies the project presentation, as mentioned in paragraph 4 (submission of application).

This is a prerequisite. Participation is free of charge.

3. Project characteristics

The project shall constitute a technological or biotechnological innovation for an intended use in the oenological sector. The following projects are included:

- Technical trial of any kind;
- Experimental work;
- Selection of specific microorganism;
- Specific application of products;
- New vinification technology;
- New vinification products;
- New production system of oenological products;
- Enhancement of the unique heritage of grapes and wines.

Only projects written in English will be accepted.

4. Procedure for submission of application

The application must be sent to the following address: premiomenozzi@aeb-group.com from 16th May 2016 to 17th March 2017, inclusive.

- curriculum vitae of the or each member of the working group ;
- a brief summary of the research;
- a detailed description of the work done;
- acknowledgement of the acceptance of the present rules;
- consent to the processing of personal data for such uses as described in paragraph 11

Each candidate or working group shall also indicate in the body of the e-mail their contact details (Surname, first name, date

of birth, place of birth, full address and country of residence).

We specify that the maximum authorized weight for sending an email is 5 MB. If the file size should exceed that weight, it is authorized to use WeTransfer or other system allowing the transfer of bigger files, provided the documentation and the required information are specified in the body of the e-mail.

Only applications and documents written in English shall be accepted.

AEB Spa will send the candidate an e-mail acknowledging receipt of the application.

After receipt of the application, no changes are permitted.

It is possible to withdraw from the contest by sending an e-mail to the following address: premiomenozzi@aeb-group.com.

From the submission of the application to the disclosure of the winner's name, AEB Spa will exercise full discretion in regards to the projects received, which will only be viewed by the Evaluation Panel.

During the full duration of the contest, all candidates agree to not communicate the submitted project to a third party, to not use it nor exploit it personally.

5. Deadline for submission of application

Participants can submit their own application from 16th May 2016 till midnight 17th March 2017.

After this time, applications will not be accepted.

6. Terms of exclusion

Candidates shall be excluded from the contest in the case of:

- transfer of project to other organizations or third parties;
- similarities with other projects already published;
- content considered offensive and /or defamatory towards others;
- non-compliance with the instructions detailed in paragraph 2 and 3 of the present rules;
- insufficient documentation sent as detailed in paragraph 4;
- violation of the secrecy and confidentiality on the part of the candidate;
- non-compliance with the requirements present in the contest.

The exclusion linked to a violation of one or more terms of this present notice shall be communicated to the excluded candidates via the same e-mail address with which they registered.

The draw sponsor reserves the right, to verify, at any time, the validity of the participation and the identity of the participants, including age and place of residence and to exclude participants who provide incomplete or false information or who act in violation of the present rules or who participate with means or instruments deemed suspicious, fraudulent or in violation of the normal course of the contest.

The draw sponsor reserves the right to suspend or cancel the competition and its reward in case of acts that would make the present notice of competition difficult or impossible to carry out.

7. Selection of the winner

The winner will be selected before 31st March 2017. The winner shall be contacted within 10 days following the selection and will be convened to the headquarters to finalise the necessary formalities before being presented with the award.

In case of the winner not being in or able to come personally to Italy, the formalities will be done by fax or by mail.

8. Selection Criteria

The evaluation of the applications and the selection of the winner will be carried out by a technical panel composed of 5 oenologists or food technologists.

The winner shall be selected according to the following scoring and criteria:

- | | |
|-------------------------------|----------------|
| I. Innovation | max 10 points; |
| II. Research entity | max 10 points; |
| III. Benefit for the sector | max 10 points; |
| IV. Feasibility on the market | max 10 points. |

The jury will draw up a ranking that will be published on the website www.aeb-group.com.

9. Prize Distribution

The jury will award the prize to the best application and its decision will be final. As recognition for merit, the winner will receive a prize of 10.000,00 € and his project will be promoted on all press material available in the sector (worldwide).

The winner shall accept the prize in writing, by fax, e-mail or by coming to AEB Spa within 15 days of the first announcement of the winner.

Failure to accept the award as per the established terms implies the impossibility to allocate the award to the chosen winner. In such case, the jury may proceed with the possible allocation of the award to the author of another project.

The decisions made by the jury and the Draw sponsor are indisputable, final and binding.

Therefore, the candidates who send their research in for this competition can, in no way, make claims for any title given by AEB Spa, either for their participation and/ or possible exclusion or non-admissibility to this contest, that is to say, the non-selection of the project sent.

In the event that no submitted project is selected by the technical panel, no prize (or recognition) will be awarded.

10. Authorizations, representations and warranties of content

By submitting an application and accepting to participate in this contest, each contestant declares and guarantees to be the sole author, assuming, as such, full responsibility, without excluding any, of the originality and authorship of the said content. The draw sponsor cannot be held accountable for any responsibility, even in the case of any direct or indirect damage that could result from a third party, in case of false declarations on originality or authorship of the submitted project.

More specifically, by participating to this contest, each candidate declares and guarantees the following:

- That the application sent is original and that it does not violate any copyrights and / or related rights and / or rights to patents / trade secrets / image rights or other commercial rights of use and / or industrial and intellectual, none excluded, natural and / or legal person;

- That the draw sponsors, and its beneficiaries, are fully released of all and of any prejudicial consequences, even in the form of compensation, which may result due to violation and / or false declaration and guarantee under section 8. More particularly, the participant will defend and keep the draw sponsor completely out and free from any costs, damages, expenses, compensation, none excluded. That the latter, for any reason and / or title should be summoned to appear for reasons of simple possession and / or use, even for commercial use of the work and therefore even for breach of copyright, rights of registered trademarks, patent rights, know-how, rights of invention and any other rights, even exclusive of a third party;

Concerning the project, the author's moral right shall belong to the winner of the competition.

The winner commits, henceforth, to renounce to any request for additional compensation and agrees to sign a specific agreement to transfer the economic rights of use of the work presented in the competition to AEB Spa.

AEB Spa will then have the right to publish the work presented on its own site or on any other communication support and to make the content public and this without any territorial or temporal limitation.

11. Privacy

The data pertaining to the participants will be processed by AEB Spa – owner of data processing - for purposes related to the management of the competition itself and for potential professional contacts for which the draw sponsor reserves the right to update with respect to authors of the most deserving work.

The processing includes the publication of the the first and last name of the candidate or of each member of the working group on the competition website in regards to the ranking of the competition.

The communication of the data from the participant is optional. However the non-communication of these data implies the exclusion from the contest.

The personal data collected will be mainly processed electronically.

During the contest, the data will also be processed by the jury. Participants may, at any time, exercise their right to access, modify or cancel the data or oppose themselves to their processing for legitimate reasons, within the limits authorized by Italian law, by writing an e-mail to the following address: premiomenozzi@aeb-group.com. The list of the people responsible for data processing can also be requested by e-mail.

12. Territorial environment and competent jurisdiction

This competition notice is intended for citizens of all countries around the world and is exclusively promoted by AEB Spa, under its sole responsibility.

The selection and award of the winning entry shall be done in full on Italian territory. By participating to this contest, each contestant declares acknowledging and accepting the present notice of competition and the entire selection and award procedure of the winning research. Also included is the transfer by the winner to the draw sponsor, of all rights, none excluded, of economic rights ,even for commercial use; the awarded work is and shall be exclusively governed by the standards of Italian law and that after the resolution of any possible dispute, Italy shall be the competent jurisdiction with an exclusive jurisdiction of the Court of Brescia.